

Tourist & Town

incez 1958

Tourist & Town (formerly *Tourist News*) has been an institution in Southern Maine for sixty one years - and going strong! And 2019 is promising to be a wonderful year with some exciting news:

~*Tourist & Town* is now officially in all of the major grocery stores in our service area, from Kittery to Old Orchard Beach! This is a response to demand and a huge increase in the presence of our newspaper, on top of the 450 drop sites we already have!

~We have some great new additions to the newspaper in the areas of arts, entertainment, lifestyle and leisure, including more in-depth calendars, weekly spotlights, and more.

~We are offering more incentives to our advertisers this year. Not only are we not raising rates for the third year in a row, and not only will we continue sharing our advertisers' business news and stories as an added benefit of advertising with us, we are now offering social media exposure to all of our advertisers who so desire, thanks to our new social media specialist. We are happy to discuss how we can serve our advertisers in this way.

To come on board with *Tourist & Town* is to come on board with a trusted and established newspaper, one that is committed to serving local businesses by helping them succeed.

7 Chase Hill Road, Kennebunk 04043 • 207-204-0055
www.touristandtown.com publisher@touristandtown.com

61 years and going strong!

Tourist & Town

ince 1958

Why advertise with *Tourist & Town*?

Tourist & Town (formerly *Tourist News*) has been an institution in Southern Maine for over sixty years.

Established, reliable and trusted, *Tourist & Town* is known for top-notch graphics, high aesthetic standards, excellent journalism, spirit of goodwill, and a sincere commitment to its advertisers.

Advertising with *Tourist & Town* is so much more than a 'parking space.' It's a true and organic relationship with opportunities to share business news, special events, bits of trivia, and more. As of 2019, we also offer social media exposure/assistance to all of our advertisers.

Tourist & Town has a unique lifespan as a 'keepsake' kind of newspaper. People hold onto it and savor it. This is wonderful news for advertisers and readers alike.

Tourist & Town casts a wide net with multiple audiences, a circulation of 11-15,000 per issue - and growing - and 450+ drop sites from Kittery to S. Portland. As of 2019, *Tourist & Town* is also in every major grocery store from Kittery to Old Orchard Beach!

To come on board with *Tourist & Town* is to come on board with a trusted and established newspaper, one that is committed to serving local businesses by helping them succeed.

7 Chase Hill Road, Kennebunk 04043 • 207-204-0055
www.touristandtown.com publisher@touristandtown.com

61 years and going strong!

Tourist & Town

inc 1958

2019 Publishing Schedule

We will publish twice monthly throughout 2019, with the possibility of additional issues in the high season and occasional special editions.

Issue Date

Thursday, February 14
Thursday, February 28
Thursday, March 14 ~ The Mainely Maine Issue ~
Thursday, March 28
Thursday, April 11
Thursday, April 25
Thursday, May 9
Thursday, May 23
Thursday, June 6
Thursday, June 20
Thursday, July 4
Thursday, July 18
Thursday, August 1
Thursday, August 15
Thursday, August 29
Thursday, September 12
Thursday, September 26
Thursday, October 10
Thursday, October 24
Thursday, November 7
Thursday, November 21
Thursday, December 5
Thursday, December 19

Deadline - ads, calendar, & PR

Tuesday, February 5
Tuesday, February 19
Tuesday, March 5
Tuesday, March 19
Tuesday, April 2
Tuesday, April 16
Tuesday, April 30
Tuesday, May 14
Tuesday, May 28
Tuesday, June 11
Tuesday, June 25
Tuesday, July 9
Tuesday, July 23
Tuesday, August 6
Tuesday, August 20
Tuesday, September 3
Tuesday, September 17
Tuesday, October 1
Tuesday, October 15
Tuesday, October 29
Tuesday, November 12
Tuesday, November 26
Tuesday, December 10

Tourist & Town is delivered to over 450 locations from Kittery to Portland.

7 Chase Hill Road • Kennebunk Maine • 04043
publisher@touristandtown.com • www.touristandtown.com • 207-204-0055

Tourist & Town

incez 1958

Ad Rates 2019

Please note: 15% discount is provided to all contract advertisers who sign on for 10 or more ads in the publishing year. Prices are per insertion. Unless specified up front, ads will run continuously until we are notified otherwise.

1/24 page 3.3" x 1.75"/1.625" x 3.5"	\$72 Full Color \$61.20 w discount	\$57 Black and White \$48.45 w discount
1/20 page 1.625" x 5"	\$95 Full Color \$80.75 w discount	\$80 Black and White \$69 w discount
1/12 page 3.3" x 3.5"/5" x 2.25"	\$120 Full Color \$102 w discount	\$100 Black and White \$85 w discount
1/8 page 5" x 3.5"/3.3" x 5"	\$198 Full Color \$168.30 w discount	\$168 Black and White \$142.80 w discount
1/6 page 5" x 5"	\$285 Full Color \$242.25 w discount	\$235 Black and White \$195.25 w discount
1/5 page 3.3" x 6"	\$220 Full Color \$187 w discount	\$190 Black and White \$161.50 w discount
1/4 page 5" x 7"	\$385 Full Color \$327.50 w discount	\$295 Black and White \$250.75 w discount
1/2 page 10.37" x 7"	\$686 Full Color \$580.10 w discount	\$586 Black and White \$498.10 w discount
Full Page 10.37" x 14.5"	\$1265 Full Color \$1075.25 w discount	\$1115 Black and White \$947.75 w discount

To come on board with *Tourist & Town* is to come on board with a trusted and established newspaper, one that is sincerely committed to serving local businesses by helping them succeed.

7 Chase Hill Road, Kennebunk 04043 • 207-204-0055
www.touristandtown.com publisher@touristandtown.com

61 years and going strong!